



NEW YORK STATE HIGH SCHOOL FOOTBALL COACHES ASSOCIATION

Dear Vendor/Sponsor:

The NYSHSFCA will be hosting its 21st annual Football Clinic from February 2nd-5th. This year will be done differently than the past years because of the pandemic. Our plan is to continue in-person clinics in the future. This year's clinic will be done **virtually** from 5:00-10:00pm each evening. We will be running our clinic in conjunction with Coachesclinic.com. This partnership will allow access not only to the usual NYS base but to coaches all over the country.

The NYSHSFCA clinic staff would like to invite your company to be part of this exciting event. This year's clinic will be unique for us - we will be reaching coaches not only in NYS but throughout the entire country. Our social media platform along with marketing from coachesclinic.com will connect with coaches from all 50 states and our hope is to create one of the largest clinics to date for NYS. We will again have a very strong lineup of speakers attracting coaches to our site - one of our **keynote speakers is Head Coach Ed Orgeron from LSU.**

The clinic will start Tuesday, Feb 2nd at 5:00 p.m. and conclude on Friday, Feb 5th at 10:00 p.m. Coaches will continue to have free access to all material for the month of February. This means they will have access to your information as well. The scheduled start date for NYS HS Football is March 1st.

2021 Sponsorship for Virtual Clinic - \$100 - This sponsorship will allow us to list you on both our website and the registration site set up by coachesclinic.com. You will provide a logo that we can use to promote your business - if you would like you can provide a link to your site that we will post on coachesclinic.com until our clinic is complete. You will have the opportunity to introduce 2 speakers during the week. You will also have the opportunity to place your advertisement (1/6 of a page) in our quarterly SIDELINES newspaper which reaches our organizational members throughout the state. You will have the ability to change the Ad with each publication if you so choose. It is also up to you to provide Mr. Mark Adair with this information in a timely fashion at nyfootballwriter@roadrunner.com.

If you would like to consider being a major sponsor please contact Lyle Dixon - NYSHSFCA Executive Director at jldixon13@gmail.com . We only have room for 4 major sponsors.

Thank you in advance for your support - NYSHSFCA Executive Committee

How to Register as a Vendor/Sponsor **before January 24, 2021:**

1. Mail in the form below with a check to the address provided
2. Use credit card and Register online go to: <https://nyshsfca.wildapricot.org>

NYSHSFCA VIRTUAL FOOTBALL CLINIC
FEBRUARY 2-3-4-5 2021

RETURN BY JANUARY 24, 2021

_____ Clinic Sponsor - \$100 (enclosed is our check)

Company Name: _____

Representative: _____

Phone: _____

Email Address: _____

Email Logo to Bonnie Mangicaro at b.mangicaro@me.com

Please make checks out to: NYSHSFCA CLINIC and mail to:

Bonnie Mangicaro, Treasurer
7170 Opal Drive
Liverpool, NY 13088

Any questions - contact Steve Virkler @ (607)727-7199

Email: virklers@oacsd.org